



INVITATION TO Parmalat Presentation

Enrico Bondi
Chief Executive Officer

Is pleased to invite you to an afternoon with Parmalat's Management to review the FY 2010 financial results. The afternoon will include a presentation and Q&A both in English and Italian. A cocktail reception will follow.

The event will take place on:

**Thursday, March 3rd, 2011 at 15.00 (CET) - 14.00 (GMT)
at Four Seasons Hotel
Via Gesù, 8 - Milano**

Agenda:

**15.00 (CET) / 14.00 (GMT): Parmalat Presentation , Q&A to follow
17.00 (CET) / 16.00 (GMT): Cocktail Reception**

If you plan to attend in person please confirm your attendance via e-mail to: c.girelli@parmalat.net by March 1st.

A press release and a powerpoint presentation will be available on Parmalat website, after the Board of Directors

The presentation will be available via:

- Webcasting through:
<http://parmalat.ksoft.tv/investor.html>

- Conference call by dialing the following number:
800 40 80 88; +39 06 33 48 68 68 ; +39 06 33 48 50 42
Access code: * 0

A replay service will be available from 20.00 (CET) Thursday, March 3rd until Wednesday, March 9th, by :

- dialing +39 06 33 48 43
 - Access code: 329953 # (Italian language)
 - Access code: 218842 # (English language)
- link
<http://parmalat.ksoft.tv/investor.html>

