



Parmalat as main sponsor of Summilk 2011

Milano, 29 September 2011 - Parmalat is delighted to announce that it will be taking part as **main sponsor** in **Summilk**, the world dairy summit of the International Dairy Federation which will be held in **Parma** from **15 to 19 October 2011**.

The event will see the participation of leading players from the dairy world and will focus on “Sustainable Food Security”, i.e. food sustainability in terms of access to food sources, but also certainty in terms of safe products.

For sector experts, Summilk will be an occasion to swap opinions on such burning issues as growth and sustainability, health and nutrition, food safety, running of dairy farms, animal feeding, application of sustainable technologies for the production of milk and derivatives, respect for the environment, sector policies and, last but not least, the identification of innovative analysis strategies for early diagnosis of market problems for a rapid and effective response. All of these are themes that have long lain at the heart of Parmalat's philosophy and products, and in fact during Summilk the company's Chief Executive Officer, Yvon Guérin, will be taking part in the **World Dairy Leaders Forum**.



Parmalat is heavily committed to contributing to the most important global debates, such as its participation in the High Level Forum on competitiveness of the agro-food industry held in Europe last November. It was therefore a consistent decision by the company to take part in Summilk, an event of crucial importance for the dairy industry in Italy and the rest of the world.

In fact, **Parmalat** is going to be the **exclusive sponsor of the Opening Ceremony** at Parma's Teatro Regio on 15 October and of two sessions of the conference (scheduled for the morning of the 16th and the afternoon of the 18th). Parmalat will also be sponsoring the **Gala dinner** on the 18 October at Fiere di Parma.

Amongst other appointments in coincidence of Summilk, there is the **Obesity Week** with a workshop on “**Homo Sapiens and Milk: recent scientific discoveries**” which will be taking place on 14 October at Parma's University Campus. The seminar has been organised with the support of Parmalat's Department of Research and Development, in collaboration with the University Hospital of Parma and illustrious experts in nutrition, paediatrics, geriatrics and metabolic disorders.

Parmalat is controlled by Lactalis Group from last July 15. The new Group, world leader in dairy products, enjoys a presence on every continent, with strong market positions and brands in all product categories: cheese, liquid milk, dairy (yogurt, cream based sauce, dessert), fruit beverages and cured meats. With a turnover of 14.7 billion euros and an overall workforce of over 52,000 persons, the new Group is present with almost 200 production sites in 35 countries. The Lactalis Group, which prior to the acquisition had an industrial presence mainly in Europe, but also in the former Soviet Union, the Middle East and the United States, is fully complementary with Parmalat, whose production sites are essentially located in Italy, Canada, South America, South Africa and Australia. Parmalat S.p.A. is listed on the Italian Stock Exchange.

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